

Cookie policies

www.v6bbq.com uses cookies.

The information presented below has the purpose of bringing more details to the user's knowledge, about the placement, usage and management of the cookies used by the www.v6bbq.com site.

This website uses both its own cookies, as well as cookies from third parties, in order to give the users a much better browsing experience and services adapted to each individual's needs and interests.

The cookies used on the current website give a valuable feedback and help us in our attempt to improve the online experience. The site uses cookies, such as tokens that remain active until the browser tab is closed, to improve the browsing experience. The information obtained from these cookies is not stored in databases, and once the browser is closed, the cookies are deleted from your computer.

What is a “cookie”?

An “Internet Cookie” (term also known as “browser cookie” or “HTTP cookie”) is a small file, made out of numbers and letters, which will be stored on the computer, mobile terminal or other equipment of a user that accesses the Internet.

The cookie is installed through the request sent out by a web server to a browser (ex: Internet Explorer, Chrome) and is completely “passive” (does not contain software, viruses or spyware, and cannot access the information on the user's hard drive). A cookie is made out of 2 parts: the name and the content or the value of the cookie. Furthermore, the duration of the cookie's existence is determined; technically, only the webserver that sent the cookie can access it again when a user returns to the website associated with the respective webserver. Cookies do not request personal data themselves to be used, and in most cases, does not personally identify Internet users.

There are 2 main categories of cookies:

- Session cookies – these are temporarily stored in the cookie folder of the web browser, so that it can memorize them until the user leaves the respective website or closes the browser’s tab (ex: logging in or logging out of a webmail account, or a social network).
- Persisting cookies – these are stored on the computer’s hard drive or equipment (and generally depends on the preestablished life duration of a cookie). Persistent cookies include cookies that are placed on other websites than the one the user is currently browsing at that moment – known as “third party” cookies – which can be used anonymously to memorize the user’s interests, so that more relevant for the users advertising can be shown.

What are the advantages of cookies?

A cookie contains information that connect a web browser (the user) and a web server. If a browser goes to that webserver again, it can read the already stored information and act accordingly. Cookies grant a lot of users a pleasant browsing experience and support the efforts of many websites’ efforts of offering comfortable services to the users: ex: online privacy preferences, language preferences, online shopping carts or relevant advertising.

When you access our website, we automatically collect various information regarding your device, the web browser that you use, IP address and certain cookies installed on your device. Also, through browsing more pages of our site, we also collect information regarding the products you’ve looked at, search terms and how you interact with the site, also through the use of cookies. From a technical viewpoint, such information can be obtained by us through:

- a) Cookie modules, stored on the aforementioned devices by the websites that you access (like our website) and contain information regarding your activity on said websites – for example – accessed side tabs, time spent on a certain webpage, etc.
- b) Tracking actions of “journal files” which show up on the site and data collection, including the IP address, the type of the browser, Internet service provider, pages accessed through and out from and records of date/time. From a technical standpoint, such information can be obtained by us also through other means, assimilated to cookie modules and used for the same

purposes (e.g. web beacons, pixels, widgets, identifiers associated to the device, etc.).

The current policy regarding cookie modules shows information regarding personal data processing stored through cookie modules in the site.

What is the lifetime of a cookie?

The cookies are managed by web servers. The lifetime of a cookie can vary significantly, depending on the reason it is placed. Some cookies are used exclusively for a single session (session cookies) and are no longer retained after the user has left the webpage, and some cookies are retained and reused every time the user revisits the website (“permanent cookies”). With all this, cookies can be deleted by a user at any moment through browser settings.

What are third party cookies?

Certain sections of content on some websites can be supplied through a third party/ suppliers (e.g. news box, a video or an advertisement). These third parties can also place cookies through the site, and they are called “third party cookies” because they are not placed by the site’s respective owner. Third parties should also respect the current laws.

How are cookies used by the site?

A visit on this site can place cookies for the following purposes:

- Advertising cookie modules – used directly by us (own cookie models), or used through other third parties (third party cookies) to supply relevant marketing materials, personalized for each user, such as to evaluate the efficacy of that content. For example, cookie modules that personalize advertising content.
- Analysis cookies

User analysis cookies

Each time a user visits this site, the analytics software supplied by a third party generates a user analysis cookie. This cookie tells us whether or not you have visited this site before. The browser will tell us if you have this cookie, and if not, we will generate one. This allows the monitoring of unique users we get, and how often they visit.

Other third party cookies

On certain pages, third parties can set their own anonymous cookies, with the purpose of tracking the success of an application or to customize and application. Thanks to the way of usage, this site cannot access other cookies, in the same way third parties cannot access cookies owned by this site.

As a rule, information stored in the cookie models used by the site are used by us (e.g. own module cookies). However, there exists a series of services detailed below, which can be used by us through the usage of third party cookie modules. These third party cookie modules are supplied by entities such as Google, Facebook, YouTube. They allow us to benefit from extra services supplied by them, in order to improve our own services and make the usage of our site much easier.

Through these cookie modules, we can supply relevant content, adapted to your preferences, and we can also evaluate the efficacy of the said content.

For example, we use products offered by Google which use cookie modules, through which we can identify your interest easier, and we can customize advertisements, either on our site, or on other online websites. Thus, we manage to advertise to you only the products that we think would be relevant for you, avoiding spam and useless advertisement.

Cookies used on the current site can be from the following third parties:

a) Google analytics

The site uses Google Analytics in order to collect information regarding how the users visit this site, in order to detect possible browsing issues. Google Analytics stores information regarding the visited pages, browsing duration, the way through which the site was accessed, as well as which sections were accessed on the pages. No personal information is stored, and thus, these cookies cannot be used to identify the user. The site also uses Google Analytics in order to see if the site meets the user's expectations, and in order to prioritize the improvement of undergone processes. Google offers more information about cookies in the privacy policy and cookies page. Also, Google offers an add-on which gives the option to cancel Google Analytics, no matter on the accessed pages. If you wish to find out more regarding how

Google uses and collects this data, access the following link <https://policies.google.com/privacy> .

b) On the site we use social media icons, as well as video content imbedded from other websites, such as YouTube.

In order for us to be able to offer you all this imbedded content, we use a series of technical means, assimilated to cookie modules, which are named widgets or pixels, which we obtain from other entities, such as social media platforms (e.g. Facebook, Twitter, YouTube). For example, we use Facebook Pixel, a service offered by Facebook and used to track your activity on www.fuchs.ro following your interaction with the advertisements delivered through the Facebook advertisement network. When you visit a page with imbedded content (such as a video on YouTube) or click on the symbol of a social media on our website, a cookie module will be placed in your computer.

Additionally, we can recognize information from the cookie modules in your computer, in order to understand the way in which you interact with our website and with the electronic messages sent by us. We obtain this through the usage of technical means assimilated to cookie modules, called web beacons. These allow us to correlate information from the cookie modules regarding you. For example, we use web beacons stored in email sent to you in order to identify if you've opened them, or if you are interested in the content supplied there.

What kind of data is stored and accessed through cookies?

Cookies keep information in a text file small in size, which allow a website to recognize a browser. The webserver will recognize the browser, until the cookie expires or is deleted.

The cookie stores important data which improves the browsing experience (e.g. language settings and preferences; keeping a user logged into a webmail account; keeping products in a shopping basket).

Why are cookies important for the Internet?

Cookies represent the central point of efficient functioning of the Internet, also helping with generating a user friendly browsing experience, which is also

customized to the preferences and interests of each user. Denying or deactivating cookies can make certain sites unusable.

Denying or deactivating cookies does not mean you will no longer receive advertisement online, it only means that the advertisement you receive will not take your preferences and interests into consideration.

Examples of important uses of cookies (which do not require a user logging in through an account):

- Content and services adapted to user preferences – news categories, weather, sports, maps, public and governmental services, entertainment sites and travel services.
- Offers adapted to user interests – password retention, language preferences (e.g. showing search results in English).
- Retaining settings regarding child filters regarding Internet content (family mode, safe search options)
- Limiting advertisement display frequency – limiting how many times and advertisement is shown to a certain user on a website.
- More relevant advertisement for the users.
- Measuring, optimization and analytics characteristics – such as confirming a certain level of traffic on a website, what type of content is viewed and the mean through which a user reaches a website (e.g. search engines, directly, through other websites). Websites undergo this usage analysis in order to improve the site for the user's benefit.

Security and confidentiality issues

Cookies ARE NOT viruses! They use plain text formats. They are not made out of code lines, so they cannot be executed or run by themselves. In consequence, they cannot be duplicated or replicated on other networks to run or replicate again. Because they cannot do these things, they cannot be considered viruses.

However, cookies can be used for negative purposes. Because they store data regarding preferences and browsing history of the users, on a certain website as well as on others, cookies can be used as a type of Spyware. Many anti-spywares know this fact and constantly flag cookies to be deleted during scanning/removing processes.

Generally, browsers have integrated privacy settings which supply different levels of cookie acceptance, life duration and automatic removal after usage.

Other security aspects regarding cookies

Because privacy is very important and is a right for every Internet user, it is recommended to note what kind of problems cookies can potentially create. Because there is always a constant flow through and from browsers and websites through cookies, if an attacker or an unauthorized intervenes in the process, data can be intercepted. Although very rare, this can happen if the browser connects to the server using an unencrypted network (e.g. unsecure WiFi).

Other cookie based attacks imply wrong cookie settings on the servers. If a website does not request the browser to only use secured channels, attackers can use this vulnerability to trick browsers into sending information through unsecured channels. Attackers then use the information to access certain sites without being authorized to. It is vital to choose the best method to protect your personal data.

Advice for safe and secure browsing, based on cookies

Thanks to their flexibility and to the fact that the majority of the most visited websites use cookies, they are almost inevitable. Deactivating cookies will not allow the user access on the most broadly spread and used websites, such as YouTube, Gmail, Yahoo and others.

Here is some advice to ensure that you browse with no worries, while still using cookies:

- Personalize your browser settings regarding cookies, in order to reflect a comfortable level of cookies using security for you.
- If you don't mind cookies, and are the sole user of the computer, you can set long terms for expiry for browsing history and personal access data.
- If you share access to the computer, take into consideration the browser's setting of deleting individual browsing data after every session. This is an option to access websites that place cookies and to delete any information when closing the browsing session.
- Install and constantly update antispyware programs.

Many of the programs that detect and prevent spyware include the option of attacks on websites detection. Thus, it stops the browser from accessing which could exploit browser vulnerabilities or download dangerous software. Make sure that your browser is always updated. A lot of the cookie based attacks are done by exploiting weak point of old versions of browsers.

Cookies are everywhere, and they cannot be avoided if you wish to enjoy access to the best and largest sites on the Internet – local or international. With a clear understanding of how they work and the benefits they bring, you can take the necessary security precautions, in order to safely browse the Internet.

How can I disable cookies?

Disabling and refusing to receive cookies can make certain websites impractical, or difficult to visit and browse. Also, denying cookies does not mean you will no longer receive /see advertisements online.

There are a couple of browser settings that disable cookies from being accepted, or setting it to accept cookies only from certain websites. However, for example, if you are not registered using cookies, you won't be able to leave comments.

All modern browsers offer the possibility of changing cookie settings. These settings are generally found in "Options" or "Preferences" menu of your browser.

VITAL COOKIE MODULES | cannot be disabled

Cookie module name: Cookie Accept Banner

Cookie module information: Registers if you have accepted cookie usage on the website. Does not contain information regarding the user. Collects information anonymously, using a unique identifier.

Duration: Permanent

Owner: Fuchs

Third Party Policy: -

Cookie module name: Cookie Accept Banner

Cookie module information: Registers if you have been shown the cookie politics on the website, in order not to show it to you again. Collects information anonymously, using a unique identifier.

Duration: Permanent

Owner: Fuchs

Third Party Policy: -

Analysis cookie modules | can be deactivated, but certain features of the site become unusable

Cookie module name: Google Analytics: `_utma`, `_utmx`, `_utmxx`, `_utmz`, `_ga`

Cookie module information: The site uses Google Analytics in order to collect information regarding how the users visit this site, in order to detect possible browsing issues. Google Analytics stores information regarding the visited pages, browsing duration, the way through which the site was accessed, as well as which sections were accessed on the pages. No personal information is stored, and thus, these cookies cannot be used to identify the user. The site also uses Google Analytics in order to see if the site meets the user's expectations, and in order to prioritize the improvement of undergone processes. Google offers more information about cookies in the privacy policy and cookies page.

Duration: Permanent

Owner: Google

Third Party Policy: <http://www.google.com/intl/ro/policies/privacy/>

Cookie module name: Predictive Intelligence: `_ga`

Cookie module information: These cookie modules allow tracking users, both anonymous or logged in, in order to measure and improve performance, and also to customize the site's contents.

Duration: Session

Owner: Google

Third Party Policy: <http://www.google.com/intl/ro/policies/privacy/>

Cookie module name: Google Adwords: `_ga`, `_gid`

Cookie module information: Collects information regarding through which means the users reach the website (e.g. ads shown on Google Search) or about how they use the site.

Duration: Session

Owner: Google

Third Party Policy: <http://www.google.com/policies/technologies/cookies/> ; <http://www.google.com/policies/technologies/types/>

Cookie module name: Facebook tracking pixel

Cookie module information: Collects data regarding interaction with the website and of users that reach the website through links on Facebook (pages shown, clicks on buttons).

Duration: Session

Owner: Facebook

Third Party Policy: <https://www.facebook.com/policies/cookies/>

ADVERTISING COOKIE MODULES | can be disabled, but certain features of the site become unusable

Cookie module name: Advertising – Doubleclick: `DSID`, `IDE`, `_gfp_64b`, `FLC`, `AID`, `TAID`, `exchange_uid`

Cookie module information: Doubleclick is a service provided by Google, which allows you to see content on sites chosen by third parties, after you have left our website.

Duration: Permanent

Owner: Google

Third Party Policy: <http://www.google.com/policies/technologies/cookies/> ; <http://www.google.com/policies/technologies/types/>

Cookie module name: Advertising – Google: 1P_JAR, APISID, CONSENT, DV, HSID, NID, SAPISID, SID, SIDCC, SSID

Cookie module information: These cookie modules are set by Google. These cookies allow Google to profile their users' interests and to make sure that relevant Fuchs advertisement will reach third party websites. These cookies can also be used to store user preferences, to check the user's Google account.

Duration: Permanent

Owner: Google

Third Party Policy: <http://www.google.com/policies/technologies/cookies/> ;
<https://www.google.com/policies/technologies/types/>

Cookie module name: Directing – YouTube: YSC, LOGIN_INFO, PREF, VISITOR, _ga

Cookie module information: These cookie modules are set by YouTube. YouTube collects data about users, which are aggregated with profile data from other Google services, in order to show targeted advertising to users from a large range of own websites, as well as others. These cookie modules can store user preferences, check accounts and can be used to customize advertising content.

Duration: Permanent

Owner: YouTube

Third Party Policy: <http://www.google.com/policies/privacy/>

Cookie module name: Directing – Facebook: act, c_user, datr, fr, pl, presence, sb, wd, xs

Cookie module information: These cookies are set by Facebook. Facebook uses cookie modules to manage social connection data, and to collect data about the users' interests. Facebook uses these cookie modules to offer advertising oriented towards behavior.

Duration: Permanent

Owner: Facebook

Third Party Policy: <http://www.facebook.com/policies/cookies/>

Cookie module name: Directing – Twitter:

Cookie module information: These cookie modules are set by Twitter. Twitter collects data from users, and this data is used for tracking and behavioral oriented advertising. Twitter also uses analysis cookies to measure the way users browse the website (check the Google Analytics section above).

Duration: Permanent

Owner: Twitter

Third Party Policy: <http://www.twitter.com/>